

WHARFEDALE RUFC

SPONSORSHIP BROCHURE 2018/19



Wharfedale has more than 350 playing members from 5 to 50+ years old. The rugby club is the largest sporting organisation in the Yorkshire Dales and the Craven area. The senior club has 4 senior teams playing sides from all over Yorkshire, the North of England, East and West Midlands giving maximum exposure to programme, kit, shirt, ball and match day sponsors.

Why Should I Sponsor....

- **Part of the Wharfedale WRUFC brand**
- **Regular 1st XV match day attendance of over 550 people from far and near**
- **Attracting over 10,000+ supporters and visitors per annum, to 'the Avenue', home of Wharfedale RUFC**
- **4 Senior teams playing rugby across the Midlands and the North of England exposing your brand to thousands of players and supporters**
- **A vibrant and thriving mini and junior section of 200+ members**
- **An RFU Accredited Club (Seal of Approval)**
- **Over 28,000 website hits per month**
- **Social Media promotion through Twitter and Facebook**
- **4,300+ Twitter follows, reaching 60,000+ impressions per month**
- **Pitch-side exposure over an 8 month playing season**
- **Partnership with one of the top 60 rugby clubs in England.**

Wharfedale RUFC continues to flourish and grow, we hope you can join us and share this success!



For further information, please contact:
Claire Gains – Chairman, Marketing and Advertising Committee
Telephone – 07730050351 E-mail – Claire.gains@live.co.uk

SPONSORSHIP PACKAGES

MATCH SPONSORSHIP

Full package includes:

- 2 course hot buffet lunch for up to 60 guests
- Private room with pitchside viewing balcony
- Sponsorship acknowledgement in complimentary match day programme (circulation 400+)
- Name on club board at the end of the Avenue
- Pre-match announcement on PA system
- Opportunity to distribute promotion literature on day

PITCHSIDE ADVERTISING BOARDS

A board surrounding the 1st XV pitch rented annually with company name and logo

- 1 x 8ft x 2ft Pitch Side Advertising Board – **£750** + VAT per season
- 2 x 8ft x 2ft Pitch Side Advertising Board – **£1,275** + VAT per season
- Link on WRUFC sponsors webpage as a club sponsor (1 season)

(Advertisers to provide the artwork – we will arrange the provision and erection of the pitch-side boards.)

MATCH DAY PROGRAMME ADVERT

Place an advertisement in the match day programme for the season (15 1st XV home league matches). Average game print run 400+ copies.

- Full Page – **£450** + VAT
- Half Page – **£300** + VAT
- Link on WRUFC sponsors webpage as a club sponsor (1 season)



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MATCH DAY BALL SPONSORS / PRE-MATCH HOSPITALITY

Have a great day out at the Avenue and dine with friends, colleagues or family on match day.

- **£25** per head (or £15 per head for Cavalry Club members and Patrons/Season ticket holders) which includes: –
 - 2 course lunch (Minimum of 6, numbers limited to 20)
 - Free ground entry
 - Sponsorship acknowledgement in complimentary match day programme
 - Pre-match mention on PA system

INDIVIDUAL SHIRT NUMBER SPONSORSHIP

- Name in 15 match day 1st XV league programmes - £150 +VAT
- Link on WRUFC webpage as a club sponsor (1 season)

MAIN GRANDSTAND

- Company name and logo on wall of main seated grandstand
- Half page advert in 1st XV match day programme (15 matches)
- **£ POA**

OTHER CLUB SPONSORSHIP PACKAGES AVAILABLE

- For further details, contact as below.



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